The anticipated Web site was finally going to be online. It might not be perfect yet, but it does work. As Mr. Barry would say, I swear I am not making this up! The URL is http://www.ptjournal.com, and the site is intended to reflect the diverse community that is our audience. Numerous resources are contained in its electronic pages; in other words, the site is much more than just an electronic version of the journal.

Because we haven’t promoted the site up until this point, I have not received an inordinate number of questions about its contents. I have to admit, though, that my first reaction to hearing that our longstanding and uninspired P&T Website was finally going to become a reality was, “Oh good—now maybe we’ll get a dozen fewer calls each month from PR firms, ostensibly on behalf of potential new writers, asking for copies of the author guidelines,” which of course are printed in (almost) every issue of the journal (space permitting).

Given the absence of existing Frequently Asked Questions (FAQs) about the Web site, I will share some hypothetical FAQs that have emerged from my own imagination along with my own corresponding answers:

Q: Why did it take so long to get the journal online?
A: P&T was actually online to some extent while it was owned by the previous publisher, Quadrant HealthCom. It was just, shall we say, well hidden at the bottom of another then Quadrant-owned Web site called Formkit.com. Then MediMedia entered the picture.

Q: What happened to Formkit.com?
A: Formkit.com, along with P&T, was purchased by MediMedia USA, Inc., last year. It took some time and planning to get both of these resources onto MediMedia’s new ptjournal.com Web site along with many other exciting features (discussed later).

Q: Does the new Web site contain the full contents of P&T?
A: The Web site contains the full contents of recent back issues as well as those of the current issue. Eventually, issues from previous years will be added too.

Q: What else is on ptjournal.com?
A: The short version: back issues of P&T; a “PharmScope” Daily Briefing (described later), compiled from various news sources; condensed reports on drugs under consideration for inclusion in hospital formularies; a drug database (MediMedia’s Triple i Prescribing Guide); P&T® QUIK Reports (mini-monographs); information on pharmacy policies and procedures; the full contents of Managed Care Magazine and P&T Digest (journal supplements); a calendar of upcoming meetings with links to the sponsoring organizations; additional links; and yes, the author guidelines.

Q: Wow, that sounds really useful! Can I see all of this content without registering as a member?
A: No, like most places, we want to know who’s logging onto our site—to ensure that visitors are bona fide P&T committee members (or have some close friends who are).

Q: What kinds of things are included in the PharmScope Daily Briefing?
A: I’m glad you asked that question. The daily briefing includes FDA updates, information on drug trials and comparisons, legislation and policy, and pharmacy trends.

Q: OK, OK, you’ve convinced me that I need to see all of this wonderful content. How do I register?
A: It’s the usual drill. You will be asked to complete a short questionnaire and to assign yourself a user name and password. Piece of cake.

At the risk of ending with an anticlimactic and simultaneously corny conclusion, I feel compelled to say: Welcome to our electronic P&T community. I hope you find that it was worth the wait.